

DESIGN–THE–CUP COMPETITION



Important Dates

- 22 April 2017: Competition Launch
 - 19 May 2017: Deadline for submissions
 - 26 May 2017: Announcement of winner
 - 30 May 2017: Artwork finalised for print
 - 4 June 2017: Prize Presentation @ DBS Marina Regatta
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Terms & Conditions

“Design The Cup” competition is organised as part of The Singapore Coffee Festival 2017, by The Straits Times and supported by the competition sponsor Detpak (“Detpak”).

By participating in “Design The Cup” competition, you the participant (“Participant”) hereby agrees to the following terms and conditions, which should be binding between the Participant, and The Straits Times (“ST”):

Participants

- Participants must satisfy the following eligibility requirements (“Eligibility Requirements”):
- This contest is only open to Singaporean citizens and permanent residents who are at least 16 years old (on the date they submit any entry to the competition).
- Participants must not be employees (including their immediate families) of ST, Detpak, and any other company professionally connected to this contest.
- ST reserves the right to determine at its sole and absolute discretion whether a Participant has met all the Eligibility Requirements to participate in the Contest, and ST may disqualify any person who does not meet the Eligibility Requirements, has interfered

with the Contest process, or engaged in a fraudulent practice. ST will select the winner (“Winner”) at ST’s sole and absolute discretion, based on an evaluation of all consolidated entries.

Submission Guidelines

- Participants must download the AI template from the event website and use the template with their choice of design software and creative platform.
- Please see “Submission Requirements” for further details.
- Participants must register through the online form on the event website. Artwork submissions without accurate registration information will be deemed invalid and will not be considered.
- Participants must upload their artwork via a file sharing site and submit the download link through the online registration form.
- Participants must make a submission through the online form by 19 May 2017, 2359 Hours (GMT+8.00) (“Contest period”).
- The winner will be notified by 26 May 2017.
- A contestant can only submit one entry.
- Entries that are late, filled out incorrectly or not in the correct file format are liable to be rejected. The Participant shall, where requested by ST, and where possible, provide a higher quality of the Submission Content.
- The selected winner will be required to submit a photocopy of their Singapore identity card upon request.

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Submission Requirements

- a. Submission (“Submission”) must be original works of art by the person making the entry submission and not be currently used for commercial purposes.
- b. Submissions must be in AI file format, 300 dpi resolution and above.
- c. The Submission should consist of an original design that has been incorporated in the provided AI template with the Singapore Coffee Festival logo and the Detpak logo.
- d. The Designs must include the pre-placed Singapore Coffee Festival logo and the Detpak logo and cannot interfere with said logos in any way. The logos cannot be moved or removed from the Submission.

Criteria for Judging

- a. Entries will be judged based on originality, creativity and aesthetic appeal of the design.

Prize

- a. The competition prize is S\$1,000 cash. ST reserves the right to remove or change the prize offered.
- b. The winning design will also be featured on paper cups used in the lead up to Singapore Coffee Festival 2017 across Singaporean cafés and at the festival itself (3-6 August, 2017).
- c. ST will select the winner (“Winner”) at ST’s sole and absolute discretion, based on an evaluation of all consolidated entries.
- d. The Winner will be contacted via email. In the event that the Winner is not contactable, or the Winner rejects or returns the prize for any reason whatsoever, ST shall be entitled at their sole discretion to give the

prize to the next available Winner and/or surrender the prize.

- e. ST’s determination of the Winner and/or decision in all matters arising out of or in connection with this Contest is final, conclusive and binding and no appeal or correspondence will be entertained. For the avoidance of doubt, the Participant will not be entitled to any damages or compensation that may arise as a result of such changes or cancellation of the Contest, or any other decision made by ST in connection with this Contest.
- f. The Winner must claim the competition prize by 30 June 2017, otherwise the Prize shall be forfeited in its entirety.

Intellectual Property

- a. All entries must be original works of art by the person making the entry submission and not be currently used for commercial purposes.
- b. Participants acknowledge and agree that all submitted entries shall be solely and exclusively owned by ST. All participants agree to assign absolutely to ST without charge all intellectual property rights, including the right to use, reproduce, modify, publish, licence and/or otherwise deal with (whether for commercial or non-commercial purpose) the submitted cup design. ST shall share with Detpak all intellectual property rights to the winning design, including the above stated rights.
- c. All credits in connection with the Submission are associated with the registered Participant’s name. ST shall (but is not obliged to) make a reasonable effort to display the author’s name on any submission whenever published or otherwise featured.

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Personal Data

- a. The participant hereby consents to and agrees that any and all personal data about them that ST collects, including names and submissions for the Contest, may be used and disclosed for purposes relating to the Contest, and to such persons as may be involved in operating or promoting the Contest including employees, agents, and sub-contractors of ST.

General

- a. Participants may use any colours available in their design software and creative platform; however, the winning artwork may go through colour adjustments to suit the printing process.
- b. The provided AI template is a flat layout. The winning artwork will be processed to an arc shape after finalising the Winner.
- c. ST may at any time vary, modify, add or delete any of these terms and conditions governing the Contest, including but not limited to terminating or withdrawing the Contest and/or substituting the prizes with any item of equivalent or similar value, without prior written notice.
- d. In the event the Participant breaches any of the terms and conditions governing the Contest, ST shall have the sole right and discretion to immediately disqualify any of the Participant's submission without the need to notify the Participant. ST's decision on this shall be final, binding and conclusive and no correspondence or appeal will be entertained.
- e. These terms and conditions shall be governed by the laws of Singapore save for the Contracts (Rights of Third Parties) Act. (Cap. 53B) which is expressly excluded from the application. The Participant and ST hereby submit to the exclusive jurisdiction of the courts of Singapore.

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